



Wisconsin Department of Transportation/Wisconsin County Highway Association

Executive Committee Meeting

Monday, March 13, 2023

Time: 10am

Location: Hybrid

Virtual Meeting Link:

[Click here to join the meeting](#)

Meeting ID: 230 644 230 824

Passcode: tFG4K8

Attendees:

Roland Hawk, Robbie, Krejci, Gary Kennedy, Patrick Vander Sanden, David Stertz, Chris Ohm, April Corrao, Rebecca Szymkowski, Anne Reshadi, Tim Kessler, Jon Johnson, Paul Fontecchio, Jim Griesbach, Jake Curtis

Agenda:

1. DOT Policy Revisions
 - a. WisDOT HMM Policy Documents as proposed by WisDOT BHM
 - i. 02-25-35
 - ii. 02-30-60
 1. Discussion: Road Optimization Tool-this should be a starting place and adjusted in the field
 2. ACTION: WisDOT will try to incorporate the WCHA suggestion into rewriting this policy and they will send it back to the group.
 3. ACTION: WisDOT would like WCHA's suggested language for this policy.
 - iii. 02-20-96
 1. Discussion: Building code requirements on salt sheds and salt brine buildings-why is the DOT adding an additional building code in addition to the county building codes? How are you going to convince smaller counties to agree to invest in brine with a 25-year payback?

- a. David Stertz suggests that WCHA contact DSPS. This is their guidance and should be discussed with them.
 - b. ACTION: David will send Patrick the contact information for DSPS and introduce them through email.
 - c. ACTION: Patrick to set up a meeting with DSPS in April.
- iv. 02-20-86
 - 1. Need feedback from DSPS on this one too.
- v. 02-20-75 Patrol Superintendent Salaried
 - 1. ACTION: Chris will send the revised policy to WCHA.
- vi. 02-15-10 Salt Storage
 - 1. Discussion: MOU rewrote with DNR. The rewrite does not affect the counties. This policy will not have the ability to be changed further.
 - 2. ACTION: WisDOT will send WCHA a redlined version of the rewritten policy.
- b. DOT has about 6 more policies that are being written right now.
- c. Informational Matrix: policy comments as gathered by Board of Directors/District Committees
 - i. WisDOT likes the spreadsheets with comments and would like it sent to them before the Executive Committee Meeting so they can look over it.

2. IRS Designation Discussion

- a. Most Recent Memo from Jake Curtis, Attolles
- b. Prior Memos from Jake on the issue
 - i. Discussion: Should WCHA move forward with 501C3 or 501C6?
 - 1. A 501C3 can file an exemption 501H, which will allow WCHA an insignificant amount of lobbying. Based on your revenue and be 20% for lobbying. Will need to track all lobbying time then.
 - 2. 501C3 plus 501C4-create a sister organization so that WCHA can do lobbying w/out tracking all the time.
 - a. What does this all entail? What must be filled?
 - i. Similar process for annual filings but they are separate entities so it will be 2 different bylaws and constitutions, 2 different bank accounts, 2 separate meetings, etc.
 - 3. 501C6-Can lobby but subject to sales or use state taxes. This is the simplest for paperwork and this is what Jake recommends.
 - a. Ask Wipfli to look at 2022 numbers to see how the sales tax would have effect WCHA. Need to have this information before taking to the Board of Directors.
 - ii. If a county lobbies, is that considered lobbying for WCHA? No but it's a gray area, especially for Board of Directors/Executive Committee members. Robbie feels like this might be hard to get numbers right now during tax season.

- iii. Tim feels like this is a Board of Directors decision. The point of the Executive Committee is to obtain the information and can make a recommendation but ultimately, it's the Board's decision.
 - iv. This will be on the June Board of Directors Meeting Agenda and will add more time for this meeting for this discussion.
 - v. Jake will put a one-page memo with pros and cons to each option before June BOD meeting.
3. WCHA Newsletter proposed format and timeline
 - a. Example for Review
 - i. Feedback:
 1. Likes quarterly option for the newsletter to go out
 2. What about posting survey results?
 3. Likes the name of the Newsletter
 4. Would like it to go out in April
4. LinkedIn Proposal review & discussion
 - i. Discussion: Time and priority-wise, is this a top priority? Is this something that Patrick and Impact can collaborate on? They would like to move forward with this but have Patrick do most of the work.
 - b. Any other social media presence WCHA would like to have?
 - i. Not right now
 - c. Proposal memo provided by Impact
5. Associate membership renewal dues
 - a. 66 renewals as of, 83 overdue as of 3.10.23 @ 3 pm
 - i. ACTION: April to send Gary, Patrick, and Jim a list of Associate Members in Wild Apricot. Break that down for who has paid and who has not.
 - ii. ACTION: Gary to have a meeting with Heather about conference online charges.
6. Meeting adjourned at 11:56am

ACTIONS:

- April to investigate why Teams meetings are still asking everyone to be admitted when the options say that everyone that is invited can bypass the lobby
- April to attach agendas & reports to meeting invites from now on so that DOT members can see it
- April to add IRS Designation Discussion to the June Board of Directors Meeting Agenda

- WisDOT will try to incorporate the WCHA suggestion into rewriting the 02-30-60 policy and they will send it back to the group
- WCHA to suggest language for 02-30-60 policy
- Jake will put a one-page memo with pros and cons to each option.
- April to send Gary, Patrick, and Jim a list of Associate Members in Wild Apricot. Break that down for who has paid and who has not.
- Patrick to set up LinkedIn account and in charge of posting. Will utilize Impact for tech help.