



Monday – December 5th

- 12:30 – 12:45 PM **WELCOME – HOUSEKEEPING TOPICS – Opening Remarks**
Gary Kennedy, WCHA Professional Development Director
Roland Hawk, WCHA President
- 12:45- 1:15 PM **IMPACT Association Management (an overview of Member Communications)**
Kirsten Reader, IMPACT
Moderator: Gary Kennedy, WCHA Professional Development Director
- 1:15 – 2:15 PM **Wisconsin Counties Administrative Structure (What is home rule)**
Attorney Andy Phillips, Attolles Law, s.c.
Moderator: Gary Kennedy, WCHA Professional Development Director
- 2:15 – 2:30 PM **BREAK**
- 2:30 - 3:30 PM **Use Media in a Positive Way to Navigate Today's Politics
(Internally and Externally)**
Dan Bahr, WCA Legislative Associate
Moderator: Gary Kennedy, WCHA Professional Development Director
- 3:30 – 4:30 PM **Training requirements in transportation, (A WCHA overview)**
Duane Jorgenson, Rock County Highway Commissioner, Chair WCHA Safety and Training
Moderator: Gary Kennedy, WCHA Professional Development Director
- 4:30 PM **ADJOURN FOR THE DAY, DINNER ON YOUR OWN.**

Tuesday – December 6th

6:30 – 8:00 AM **BREAKFAST – COMPLIMENTARY BUFFET**

8:30 – 9:00 AM **WCHA and NACE (a resource for personal growth)**

Jon Johnson: WCHA Past President/NACE Director

Mark Servi: WCHA Past President and NACE Past President

Moderator: Gary Kennedy, WCHA Professional Development Director

9:00 – 10:00 AM **Employee recruitment and retention in a new environment**

Molly Adzic: Employee Resources Director, Marathon County

Moderator: Jim Griesbach, Highway Commissioner, Marathon County

10:00 – 10:15 AM **BREAK** - Please remember to check out of your hotel rooms

10:15 – 11:00 AM **WCHA – TDA (Transportation in Wisconsin, we are all in it together)**

Debby Jackson, Executive Director TDA

Moderator: Roland Hawk, P.E., WCHA President

11:00 – 11:45 AM **Current Legislative Issues (what's happening or not happening in Wisconsin)**

Kyle Christianson: WCA Director of Government Affairs

Dan Bahr: WCA Lobbyist

Moderator: Robbie Krejci P.E., WCHA Secretary

11:45 – 12:00 PM

12:00 PM **ADJOURN – LUNCH ON YOUR OWN - DRIVE HOME SAFELY!**